



2012 Travel Federation of Iowa (TFI) Legislative Showcase Exhibitor Registration Form

Tuesday, January 31, 2012 – Paul R. Knapp Animal Learning Center, Iowa State Fairgrounds, Des Moines

Organization _____

Contact Person _____ E-mail _____

Phone _____ Mailing address _____

City/State/Zip _____

- Booths are 8 feet deep and 10 feet wide with pole & drape, and include an 8 foot skirted table.
- If you need electricity, please bring along your own extension cords and mark that you need electricity below.
- Exhibitors are encouraged to provide a food or beverage item (less than \$2.99 value) for legislators to enjoy while they visit with you.
- Special requests: if you want to be placed next to another exhibitor or in a specific area of the building, list your request below. **Special requests will be honored if at all possible AND if received by January 13, 2012.** We are not able to accommodate special requests AFTER this date.

Schedule for Tuesday, January 31, 2012:

2:30 PM — Learning Center Opens for Exhibitor Set-up. Booths must be set-up before the start of the legislative briefing.

4:15 pm – Legislative Briefing Up to the minute briefing conducted by TFI lobbyists and others will help you prepare for visiting with the Legislators at the evening event. Briefing will be held at the Paul R. Knapp Animal Learning Center and is free of charge for exhibitors.

5:00 to 8:00 PM — Legislative Showcase. Reminder that Legislators are invited to attend from 5:00 to 8:00 PM but often start arriving earlier. Booth tear down begins at 8:00 PM. Please note: Tourism industry members must be associated with a booth to attend legislative showcase.

TFI Legislative Showcase Exhibitor Registration Fee:

Tourism Region Members: _____\$150

Organizations that are not Region Members: _____\$300

Do you need electricity? _____ Yes _____ No

PAYMENT IS BY CHECK ONLY AND SHOULD BE MADE OUT TO: TRAVEL FEDERATION OF IOWA

Send your payment and registration form to: Kathy Dirks, Harrison County Welcome Center,
2931 Monroe Ave., Missouri Valley, Iowa 51555. Space will be filled on a first-paid basis.

Questions - call or email Kathy at 712-642-2114 or kdirks@HarrisonCountyParks.org

Tourism Works is our theme for the 2012 TFI Legislative Showcase. Decorations or graphics that help depict this theme will greatly enhance our impact on the Legislators. We need to inform all legislators about the importance of tourism to the Iowa economy. Don't miss this opportunity to tell your story!

The Iowa Group Travel Association (IGTA) and Central Iowa Tourism Region (CITR) will host their joint meetings/seminar on Wednesday Feb. 1, 2012. Once the location for this meeting is determined, a hotel will be selected and a block of rooms will be reserved for showcase participants. Please watch your emails for further information when it becomes available.

Cancellation Policy: If needed due to weather, a decision to postpone the 2012 showcase will be made by noon on Monday, January 30, 2012. If postponed, TFI showcase will be held on Tuesday, February 21, 2012 at the same location and time.